

SlickText Reseller Partner Tiers



Build SMS into your agency's services, manage messaging on behalf of your clients, and access discounted message-credit pricing as your business grows.

SlickText reseller plans are designed for agencies that own the billing relationship with their clients. Choose the tier that fits the number of clients you manage and the level of support your agency needs.

STARTER	GROWTH	PRO
\$29 /month	\$249 /month	\$499 /month
Includes access to \$0.01535 per credit bulk rate*	Includes access to \$0.0108 per credit bulk rate*	Includes access to \$0.0058 per credit bulk rate*
• 500 credits/month included • Up to 3 client dashboards with dedicated toll-free numbers • Rollover credits • Live customer support	• 500 credits/month included • Up to 10 client dashboards with dedicated toll-free numbers • Rollover credits • Live customer support • 1 on 1 onboarding	• 500 credits/month included • Unlimited client dashboards with dedicated toll-free numbers • Rollover credits • Live customer support • 1 on 1 onboarding • Dedicated API support • Dedicated migration support • Sandbox account access

**Carrier fees apply. Visit our [help center](#) to learn more.*

Frequently Asked Questions

? How long do message credits roll over?

It depends on how the credits were purchased. The 500 message credits included with your monthly reseller plan roll over for one month. Message credits purchased separately at your reseller bulk rate roll over for six months, giving you more flexibility to purchase credits in advance and use them across your client programs.

? What if I need additional client dashboards but don't want to upgrade to another partner tier?

You don't necessarily need to move to the next tier just because you add another client. Additional client dashboards and verified toll-free numbers can be added for \$10 per month per dashboard + number where applicable.

This allows you to expand the number of clients you manage without immediately moving to a higher reseller tier.

? Does each client need its own dashboard?

Yes. Each client should have its own SlickText dashboard because each dashboard is tied to a unique sending number.

Messaging compliance requirements mean that each individual brand needs to send from its own registered number rather than sharing a sending number with other businesses. Separate dashboards also make it easier to keep each client's contacts, campaigns, automations, reporting, and other account activity organized.

Do I have to become a reseller?

If your agency is paying for and managing SlickText accounts on behalf of another business, yes, you'll need to participate in the reseller program.

If you'd rather have each client own their SlickText account and pay SlickText directly, our Affiliate Program may be a better fit. You can refer clients to SlickText and earn commissions without taking responsibility for their SlickText billing.

Do I have to buy message credits in advance?

Your reseller tier includes 500 message credits each month. If you need additional volume for your clients, you can purchase more credits at the bulk rate associated with your reseller tier.

Because separately purchased bulk credits roll over for six months, agencies have the flexibility to purchase additional volume and use those credits as client messaging needs arise.

Can I manage multiple clients from my reseller account?

Yes. Reseller plans are specifically designed to help agencies manage SMS programs across multiple clients. Each client receives a separate dashboard and sending number, while your reseller relationship allows you to manage every brand under your reseller account and package SMS into the services you provide.

Can I give my clients access to their dashboard?

Yes. You can invite clients into SlickText and control exactly what they can access. Permissions can be set at both the account and brand level, including whether a user can only view certain areas or make changes. You can also control specific capabilities, such as sending campaigns, activating workflows, and accessing the Inbox.

This gives your clients visibility and access to the parts of their SMS program they need, while your agency can retain control over billing, account management, and other areas you don't want to share.

Which reseller tier should I choose?

The right tier depends primarily on how many client accounts you manage, your expected messaging volume, and the level of onboarding and technical support you need.

Starter works well for agencies getting started with a small number of clients. Growth adds capacity along with onboarding. Pro is designed for agencies managing SMS at a greater scale and includes the lowest bulk message-credit rate, unlimited client dashboards, dedicated technical support, and sandbox access.



Ready to get started?

Connect with our Partner Team to tell us more about your agency and how you plan to offer SMS to clients. We can help you determine whether the reseller program is the right path and which tier makes the most sense for your business.